

Business Ethics

Course Name	Course type (credit/hours)	전선(3/3)	Course code	1113
	Target students Division/major/grade	경영학과/3학년	Opening semester	2017 1ST SEMESTER
	Class time and classroom	화C(다111) 금C(다111)(다111)	English Grade	A(100%English)
Reference to this course	Prerequisite courses			
	Related basic courses			
	Recommended concurrent courses			
	Related advanced courses			

Instructor	Name (title/division)		Troy Felver			
	Office Room Number	Room 418-2 Dasan Hall	Office phone Number	1111	e-mail	
	Office hours	Office Hours: Mon & Wed 10:30-12:00		Homepage address	troyajou@gmail.com	
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

1. Introduction

Subject Summary

With an increasingly aggressive news media and the explosion of social networks, the global spotlight is focused upon corporate behavior like never before. News of the unethical behavior of executives and staff spread beyond the capacity of PR firms to soften often irreversible damage to the company's brand. Thus, it is imperative companies approach business with ethical behavior as a foundational belief and build systems to educate and compel staff to operate in ways that include ethical analyses of all business decisions. This course provides future managers an understanding of different ethical paradigms, the knowledge about how to build systems to promote ethical behavior, ways to integrate ethics into the corporate decision making process, and an understanding of how to reconcile global business demands and ethical behavior. Students will take away a theoretical understanding of ethical training along with the experience of discussing and debating actual ethical quandaries that lack easy answers.

2. Course Objectives

Course Objectives

- a) Gain an understanding of the basic principles of ethics, including utilitarianism, rights, equality, and fairness
- b) Be able to apply these methods and principles in hypothetical cases
- c) Understand the unique aspects of ethics as they apply to a global business environment
- d) Encourage students to share, communicate, and debate their thoughts and opinions regarding these contentious ethical quandaries

3. Class types and activities

Evaluation

There will be midterm and final exams, a paper, and a presentation on a business ethics case. Additionally, since a primary goal of this course is to encourage class debates, attendance and class participation are very important to your grade.

Final Exam: 30%
Final Paper: 20%
Class Participation: 20%
Midterm Exam: 10%
Attendance: 10%
Presentation: 10%

4. Teaching Method

- | | |
|---|---|
| <input checked="" type="checkbox"/> lecture | <input checked="" type="checkbox"/> discussion and debate |
| <input checked="" type="checkbox"/> team project(presentation and case studies) | <input type="checkbox"/> experiments(role-playing,etc) |
| <input type="checkbox"/> designing and production | <input type="checkbox"/> on-site learning(on-site training) |
| <input type="checkbox"/> others | |

5. Support Systems in Use

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|--|---|---|
| <input checked="" type="checkbox"/> e-class | <input type="checkbox"/> automatic recording system | <input type="checkbox"/> web-based assignment |
| <input type="checkbox"/> cyber lecture | <input type="checkbox"/> blended learning(combination of online and offline teaching) | |
| <input type="checkbox"/> class behavior analyzing system | <input type="checkbox"/> others | |

6. Teaching Tools

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| <input type="checkbox"/> PBL(Problem Based Learning) | <input type="checkbox"/> CBL(Case Based Learning) |
| <input type="checkbox"/> TBL(Team Based Learning) | <input type="checkbox"/> others |

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Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance		10%	
midterm exam		10%	
final exam		30%	
quiz			
presentation		10%	
discussion		20%	
homework		20%	
etc			
study hours			

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Ref.	What's The Right Thing To Do. New York: Farrar	Sandel, Michael J. Justice	Straus and Giroux	2010
Ref.	Managing Business Ethics : Straight Talk About How To Do It Right. Hoboken	Trevino, Linda K., and Katherine A. Nelson	New Jersey: John Wiley and Sons, Inc	2014

Exams will be case-based, where students will demonstrate what they know by evaluating the fictitious ethical cases presented. The focus will be on application, not memorization, and answers will be short. The midterm exam will be a less extensive version of the final exam, so students can become accustomed to the professor's examination style without a large amount of stress.

The Final Paper will be a chance for students to pick their own case of a real ethical dilemma in business and write about it. Students can choose their own topics, and in an approximately 3-5 page paper, students will describe the background of the ethical dilemma, the approach the company took, what other options the company had, and what is the student's opinion of the best option and the her/his justifications. A handout will be given describing this project in more detail.

< Class Schedule >

* language : K-korean, E-English

Weeks	Topics	language	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Syllabus/ Introduction to Ethics / The “Right” Thing	E	Felver Troy Benjamin			
2	Sandel: Utilitarianism and Libertarianism	E	Felver Troy Benjamin			
3	Sandel: Rights, Equality, and Fairness	E	Felver Troy Benjamin			
4	Trevino: Introduction to Business Ethics	E	Felver Troy Benjamin			
5	Trevino: Ethics and the Individual ? A Prescriptive Approach	E	Felver Troy Benjamin			
6	Trevino: Ethics and the Individual ? A Prescriptive Approach	E	Felver Troy Benjamin			
7	Trevino: Ethics and the Individual ? Common Ethical Problems	E	Felver Troy Benjamin			
8	Midterm Exam	E	Felver Troy Benjamin			
9	Trevino: Managing Ethics in the Organization – Organizational Culture and Legal Compliance	E	Felver Troy Benjamin			
10	Trevino: Managing Ethics in the Organization ? Ethical Conduct and Management	E	Felver Troy Benjamin			
11	Trevino: Organizational Ethics and Social Responsibility ? Ethical Problems of Organizations	E	Felver Troy Benjamin			
12	Presentations	E	Felver Troy Benjamin			
13	Presentations	E	Felver Troy Benjamin			
14	Presentations	E	Felver Troy Benjamin			
15	Trevino: Organizational Ethics and Social Responsibility ? Corporate Social Responsibility	E	Felver Troy Benjamin			
16	Final Exam	E	Felver Troy Benjamin			

11. Other items of notification

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